



# Greener Energy Futures Impact Report 2022

## Environment

### Our impact

GEF produced 9.83 tonnes of CO<sub>2</sub>e from operating our business in 2022, at an intensity of 0.08kg/£ spent. Our highest impacts were from homeworking and commuting (3.5 tonnes CO<sub>2</sub>e).

### How we operated in 2022

- 100% Renewable Energy Tariffs at the home office.
- Use of Carbon Neutral shared office.
- Travel by battery electric vehicle, public transport or active travel only.
- Purchased only 2nd hand IT equipment.
- Sustainable pensions for staff (Nest).
- Planted trees to offset our customer's carbon.

### Plans for 2023

- Change some of our suppliers to lower-carbon or more sustainable options.
- Set a Net Zero goal date.
- Recycle our old IT.



# Community

## Our impact

Greener Energy Futures volunteered, planting fruit trees in a disadvantaged part of Bristol that will provide food and sequester carbon. We donated 2% of Operating Profit to charitable causes.

### How we operated in 2022

- Planted Trees.
- Provided pro-bono advice to Hartcliffe City Farm, Alma Church.
- Donated to Open University to support ex-military staff.



**Figure 1:** Simon & Jessie planting trees to support the community in Henbury

### Plans for 2023

- Continue with volunteering & pro-bono advice.



**Figure 2:** Simon Pyne at Knowle West Media Centre

# Customers

## Our impact

Greener Energy Futures worked with 23 customers through the year, visiting schools, hospitals, manufacturers, community centres, care homes and recruitment firms to help with energy and Net Zero.

### How we operated in 2022

- Introduced post-workshop surveys.

### Plans for 2023

- Submit BCorp application.
- Update policies and introduce new ones.
- Survey suppliers.
- Participate in community discussions to encourage ethical business practices.
- Work with suppliers to create clearer scopes of work.

# Governance

## Our impact

Company Gross Profits rose from 5% to 29% margins and there was a 52% increase in money spent on staff training.

## How we operated in 2022

- Worked with an external consultant to improve our operational processes.
- Ensure all new partners had NDAs in place.



## Plans for 2023

- Submit BCorp application.
- Update policies and introduce new ones.
- Survey suppliers.
- Participate in community discussions to encourage ethical business practices.
- Work with suppliers to create clearer scopes of work.



**Figure 3:** Colleague  
Jessie Kettlewell

# Workers

## Our impact

During 2022, Greener Energy Futures employed 7 paid interns, giving them opportunities to learn our industry and to help further their careers; 6 of these have subsequently gone onto get jobs in the sector.

## How we operated in 2022

- Hired 1 full-time employee and introduced flexible working, training budgets, volunteering days.
- Hired several interns to gain work experience, all on living wages or better.

## Plans for 2023

- Create specific structure around internships
- Prioritise minority hires so that they constitute a higher than UK average proportion of ethnic minorities (18%) or gender.

# Greener Energy Futures

Speak to us for expert guidance on achieving your Net-Zero ambition.

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